

## BAR/BAT MITZVAH PUBLICITY FOR THE AMERICAN JEWISH WORLD

If you would like your student's photograph and a brief write-up to appear in the *American Jewish World*, here are their instructions.

### **Announcement**

- **At least two weeks prior to your date:** The American Jewish World is published every other Friday. Questions, contact Erin Elliott Bryan, Community News Editor American Jewish World, at 952-259-5239 or [community@ajwnews.com](mailto:community@ajwnews.com).
- BE SURE to include date of Bar/Bat Mitzvah in the announcement
- Include phone number to call if there are any questions on spellings, etc.
- Only include locations of where grandparents live IF THEY ARE LIVING; deceased relatives must be preceded by "the late."

### **Photo**

- Submit a QUALITY photo. It can be either black & white or color; any size.
- If you want photo returned, send self-addressed stamped envelope with it.

### **E-mail**

- E-mail announcement and photo to: [community@ajwnews.com](mailto:community@ajwnews.com).
- If you want to attach a Word document, that's fine, just also be sure to copy and paste text into email as a backup if there are problems with the attachment.
- In email subject line, write "B'nai Mitzvah Announcement" with the date of the Bar/Bat Mitzvah.
- Attach photo as either a JPEG or a TIFF file with a resolution of at least 200 ppi.
- If sending photo by mail and emailing announcement, please state on e-mail that photo is coming by mail, and with photo include the date of Bar/Bat Mitzvah with a note stating that announcement will be sent by e-mail.

### **Fee** (One year subscription is \$45)

- For active subscribers, there is a \$10 fee for submitting a photo along with a Bar/Bat Mitzvah announcement.
- For non-subscribers, there is a fee of \$45 which includes a one-year subscription, a photo, and a Bar/Bat Mitzvah announcement.

### **Format**

- When writing announcement, try to follow those printed in the paper, or refer to this sample:

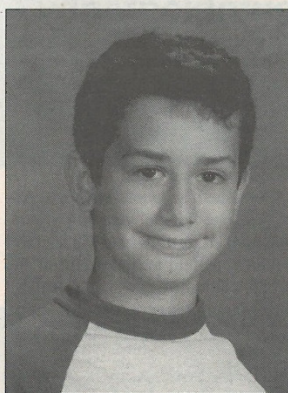
Alena Ann Simon, daughter of Kent Simon and Karen Gjerstad and sister of Jane, will be called to the Torah as a Bat Mitzvah Saturday at Mount Zion Temple. She will also participate in Friday evening services. Alena is the granddaughter of Mary Gjerstad and Eugene Gjerstad, Bloomington, and Anita Simon, New York, N.Y., and the late Michael Simon.

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SAMPLE ARTICLES**

**B'nai Mitzva**



**Eve Siegel Passman**, daughter of Pam and Jon Passman and sister of Abe and Jordan, will be called to the Torah as a Bat Mitzva on Saturday, Feb. 18 at Bet Shalom. Eve is the granddaughter of Dianne and Leighton Siegel, St. Paul, and Marjorie and Donald Passman, Madison, Wis.



**Max (Chanoch Lev) Schibel**, son of Dan and Lisa Schibel, and brother of Elly Schibel, will be called to the Torah as a Bar Mitzva on Saturday, Feb. 18 at Mount Zion Temple. He is the grandson of Don and Judy Schibel (Virginia, MN) and Ira and Peggy Denenholz. He is the great-grandson of the late Jeanne and Howard Schibel, the late Sam and Helen Corwin, the late Eli and Bernice Budd, the late Leonard and Bea Denenholz, and the late William and Mae Tanick.



**Isabella Josie Hall**, daughter of Dawn and Larry Trimarco and Mark and Danielle Hall, and sister of Madeline and Avery, will be called to the Torah as a Bat Mitzva Saturday, Feb. 11 at Bet Shalom Congregation. She will also participate in Friday evening services. Isabella is the granddaughter of Marilyn and Larry Reich, New Hope; Tina Hall, St. Paul; and the late Judith Carroso. She is also the great-granddaughter of Ester Begam, Golden Valley, and the late Israel Begam; and the late Beatrice and Ned Reich.