

B'NEI MITZVAH PUBLICITY FOR THE AMERICAN JEWISH WORLD

If you would like your student's photograph and a brief write-up to appear in the *American Jewish World*, follow these instructions.

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Announcement

- **At least one month prior to your date:** The American Jewish World is published on the first Friday of each month. Questions, contact American Jewish World at 612-824-0030 or community@ajwnews.com.
- BE SURE to include date of B'nei Mitzvah in the announcement
- Include phone number to call if there are any questions on spellings, etc.
- Only include locations of where grandparents live IF THEY ARE LIVING; deceased relatives must be preceded by "the late."

Photo

- Submit a QUALITY photo. Digital images should be large enough for print production (1-2 Mb). Or photos, either black & white or color, can be mailed.
- If you want photo returned, send self-addressed stamped envelope with it.

E-mail

- E-mail announcement and photo to: community@ajwnews.com.
- If you want to attach a Word document, that's fine, just also be sure to copy and paste text into email as a backup if there are problems with the attachment.
- In email subject line, write "B'nei Mitzvah Announcement" with the date of the B'nei Mitzvah.
- Attach photo as either a JPEG or a TIFF file with a resolution of at least 300 dpi.
- If sending photo by mail and emailing announcement, please state on e-mail that photo is coming by mail, and with photo include the date of B'nei Mitzvah with a note stating that announcement will be sent by e-mail.

Fee (One year subscription is \$45)

- For active subscribers, there is a \$10 fee for submitting a photo along with a B'nei Mitzvah announcement.
- For non-subscribers, there is a fee of \$45 which includes a one-year subscription, a photo, and a B'nei Mitzvah announcement.

Format

- When writing announcement, try to follow those printed in the paper, or refer to this sample:

Alena Ann Simon, daughter of Kent Simon and Karen Gjerstad and sister of Jane, will be called to the Torah as a Bat Mitzvah Saturday at Mount Zion Temple. She will also participate in Friday evening services. Alena is the granddaughter of Mary Gjerstad and Eugene Gjerstad, Bloomington, and Anita Simon, New York, N.Y., and the late Michael Simon.